

The 'go to' national voice for thriving food and beverage manufacturers in Canada.

Food and Beverage Canada



Aliments et boissons Canada



Food and Beverage Canada's 1,500+ members include start ups through to large food and beverage manufacturing companies and industry stakeholders located from coast to coast.

Advocating for food and beverage manufacturing businesses located in urban and rural communities across Canada.

Michael Burrows, Past Chair, FBC-ABC & CEO, Maple Lodge Farms



### Why become a member?

- Connect with food and beverage manufacturers across Canada.
- Raise the industry's profile with government decision makers.
- Join a strong voice on priority issues - labour, regulations and business competitiveness.
- Gain access to information, products and services.
- Participate in member only roundtables and workshops.
- Support highly-coordinated provincial and federal policy strategies.
- Propel successful Canadian businesses.

### Corporate Members

Companies that operate food and beverage manufacturing facilities in Canada and are a member of one or more provincial or regional food and beverage associations.

Annual Fee: <100 employees .....	\$5,000
100 - 249 employees .....	\$10,000
250 - 749 employees .....	\$15,000
750 - 1,499 employees .....	\$20,000
1,500+ employees.....	\$25,000

### Associate Members

Companies or individuals not engaged directly in food and beverage manufacturing that have an interest or alignment with the sector.

Annual Fee: \$5,000

To learn more contact

Kristina Farrell | kristina.farrell@fbc-abc.com | 1.613.322.9235

fbc-abc.com in

Food and Beverage Canada (FBC-ABC) is the leading organization for Canada's food and beverage manufacturing industry. As a member of FBC-ABC, you gain access to a host of invaluable resources and opportunities to help enhance your company or association's efforts and strengthen your position within the agri-food sector, while contributing to the collective voice of industry in Ottawa.

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### Membership classes

- **Class A Members:** Provincial and regional food and beverage manufacturing associations
- **Class B Members:** Food and beverage manufacturers (corporate members)
- **Class C Members:** Industry suppliers and support services (associate members)

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#### Benefits for Class A and B Members

- Access to members only weekly newsletter, News from Ottawa, which provides crucial insights, updates and relevant developments in the political landscape that impacts the sector.
- Access to government relations experts that offer dedicated support for companies' unique advocacy priorities, as well as assistance in facilitating connections with officials - this includes participation in FBC-ABC's monthly CEO political round-up call.
- Industry advocacy opportunities including participation in lobby days and roundtables, as well as input in submission papers, reinforcing your company's influence in shaping policies and regulations.
- Access to workshops, as well as government information sessions, designed to assist you in navigating the complexities of government processes.
- Eligible to apply to sit on FBC-ABC's Board of Directors and working groups, where you can play a pivotal role in shaping strategic initiatives for the advancement of the sector.

#### Benefits for Class C Members

- Access to members only weekly newsletter, News from Ottawa, which provides crucial insights, updates and relevant developments in the political landscape that impacts the sector, as well as the ability to provide a quarterly banner ad.
- Ability to contribute to thought pieces on the food and beverage manufacturing industry to be posted on FBC-ABC's website and promoted through social media.
- Posting on FBC-ABC's membership page, including logo, link to website, and a description of services.
- Access to FBC-ABC membership survey data, on pressing topics like labour, competitiveness, and regulation.
- Opportunity to provide webinars and workshops to FBC-ABC members and partners.
- Invitation and sponsorship opportunities for FBC-ABC events, including our annual policy breakfast that coincides with Canadian Ag Day.

To learn more contact

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